

## **December Has Arrived!**

The holiday season is here and 2023 is coming to an end. Before we turn the page, we have a busy month ahead of us.

On December 16th, Legion FC is hosting our annual Shootout with Santa. This will be a season ticket member-exclusive event, so make sure to lock in your 2024 Season Tickets now!

Expect to see some brand new and never been done before Legion FC news, new player signings, as well as some league updates this month and in the near future. The Legion FC Front Office wishes you a very happy Holiday season and a wonderful beginning to the New Year!





SHOOTOUT WITH SANTA

Chick-fil:& Coca Cola Birmingham

Season Ticket Member Exclusive Event

- DEC. 16 | PROTECTIVE STADIUM | 12-2PM
- \* All ages are welcome
- \* Meet and Greet Legion FC players
- \* 2 Digital pictures included \* Take penalty kicks against Santa
- \* Locker room tour
- \* Enter to win raffle prizes
- \* And so much more!

### SL & LEGION FC NEWS OF NOTE:

### 2024 Legion FC Season Tickets & Benefits:

• <u>https://www.bhmlegion.com/2024tix/</u>

### Shootout with Santa:

• <u>https://www.bhmlegion.com/legion-fc-shootout-with-santa/</u>

### Initial Roster Moves:

• https://www.bhmlegion.com/news/2023/12/04/legion-fc-announces-end-of-the-year-roster-decisions/

### Open Try outs:

• https://www.bhmlegion.com/news/2023/12/06/legion-fc-will-hold-open-tryouts-in-january/

### Vote for Goal and Save of the season!

- <u>Goal of the year HERE</u>
- Save of the year HERE

### USL Reach Landmark Media Rights Agreement with CBS Sports:

<u>https://www.bhmlegion.com/news/2023/11/07/united-soccer-league-and-cbs-sports-reach-landmark-multi-year-rights-agreement/</u>

info@bhmlegion.com





### **AROUND THE WORLD IN SPORTS**



Everton handed 10 point deduction; what about Man City, Chelsea?:

• <u>https://www.espn.com/soccer/story/\_/id/38944119/everton-premier-league-points-deduction-charges-explained</u>



#### NWSL Media Agreement with ESPN Worth \$240 Million :

<u>https://espnpressroom.com/caribbean/press-releases/2023/11/espn-and-nwsl-reach-multiyear-media-rights-agreement/</u>



#### College Football Playoffs: Who's to Blame?

• <u>https://sports.yahoo.com/florida-state-was-wronged-by-cfp-but-its-not-just-the-committees-fault</u>



Rahm's \$300 million: Would you take it?

<u>https://nypost.com/2023/12/07/sports/jon-rahm-bolting-pga-tour-for-liv-golf-in-expected-600-million-coup/</u>

205-600-3944

info@bhmlegion.com

bhmlegion.com



## **Passion Project**

We began our 5th season with high hopes and aspirations of bringing home the USL Cup. A feat that continues to be the Club's goal. After defeating Charlotte of MLS, Inter Miami ~handed~ Legion the final blow to our incredible Quarterfinals run in the US Open Cup. The team then had to overcome adversity in the regular season. They fought their way into the playoffs and earned the club's first official playoff victory (I don't count Pittsburgh's forfeit in 2021). The season unfortunately would end the next weekend in Charleston, turning the page to 2024.

I started my career in Birmingham in 2018 as a wide-eye'd kid with nothing else on my mind besides the question of "how do I grow soccer in the South". Legion FC was built from a group of like-minded individuals with the same question. This was the place for me, a passion project that I could help build from the ground up. I was going to give everything I had towards making Legion FC great. From the ownership down to the ticket Account Execs, everyone here gave their input and shaped the club to what it is today.

Jump forward 5 years, I've met my wife (at Legion) and welcomed the most beautiful baby girl into this world. Now I'm a wide-eyed kid with the same professional goal, but I'm a little older and with more responsibility.

Through the years, the Front Office Staff has changed; each former and new member making their own unique impact on the club. New ideas, new cultural perspectives, and new energy; all the things needed to make Legion FC a unique entity. The same constant has remained. An ideology that every member of the Front Office and First Team holds. This is Birmingham's club, and it's looking to make a lasting impact on soccer in the US.

So what's next?

Go win the damn thing.

Cason Gooch

Director of Ticket Sales



